





**Creating  
Meaningful  
Connections.**



**Click to watch our  
video on Youtube.**



## Who is Flock?

Flock was born from a passion for both technology and events, our founder Mike Lysko began coding in high school which sparked his love for all things tech related. Entertainment was always an interest and during his time at University, some of his first businesses resulted from his involvement in the events industry.

An idea sparked in 2013 for the two passions to merge resulting in the company providing an eventing platform that would allow event organisers to better engage with their attendees. The company has since then gone on to do work internationally in over 23 countries for some of the top Fortune 500 companies and continues to expand rapidly.

“Creating Meaningful Connections” is the benchmark for any conference. That is why we’ve made it the guiding philosophy of our business. Everything we do is designed around making human connections easier, better and stronger. The success of the Flock platform is measured against this.

# Our Clients.



Helping leading brands create meaningful connections at their events

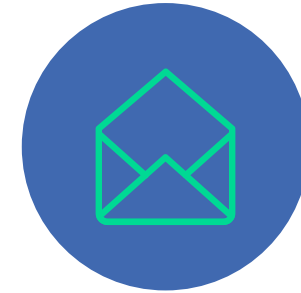
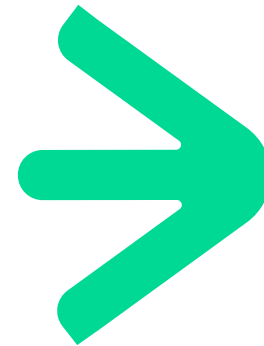


# How it Works.



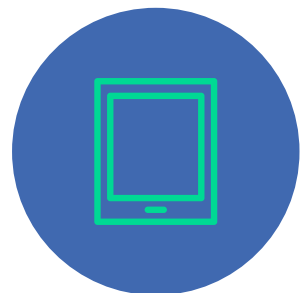
## Event Website

- Display Event Info
- Schedule
- Speakers
- Videos
- Photos
- FAQ



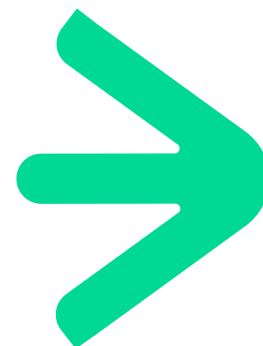
## Manage RSVPs

- Attendees Register
- Capture Attendee Info
- Communicate with Attendees
- Manage & Track Guest List
- Check-in Attendees on Arrival



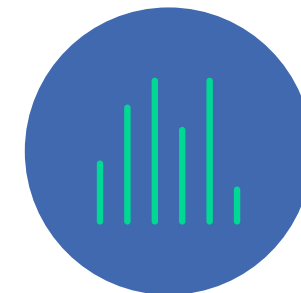
## Mobile App

- Plan Schedules
- Networking
- Download Event Resources
- Event Info at Attendee's Fingertips
- Receive Notifications
- Social Media Feed



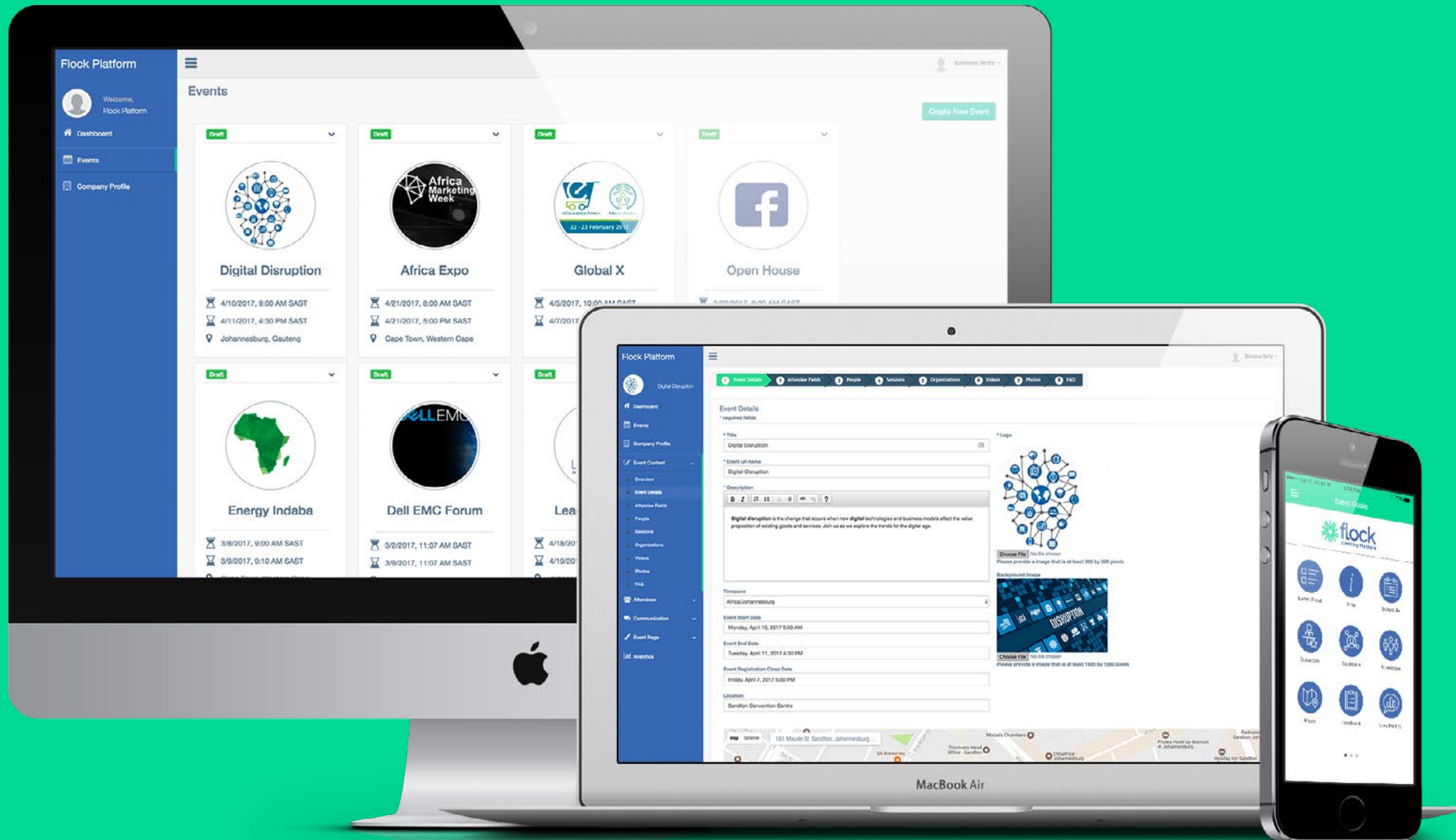
## Engagement

- Interactive Features
- Surveys
- Live Polling
- Gamification



## Analytics

- Pre-event Stats
- Track Attendees Requirements
- Live Polling & Surveys
- Understand Trends
- Post Event Reports



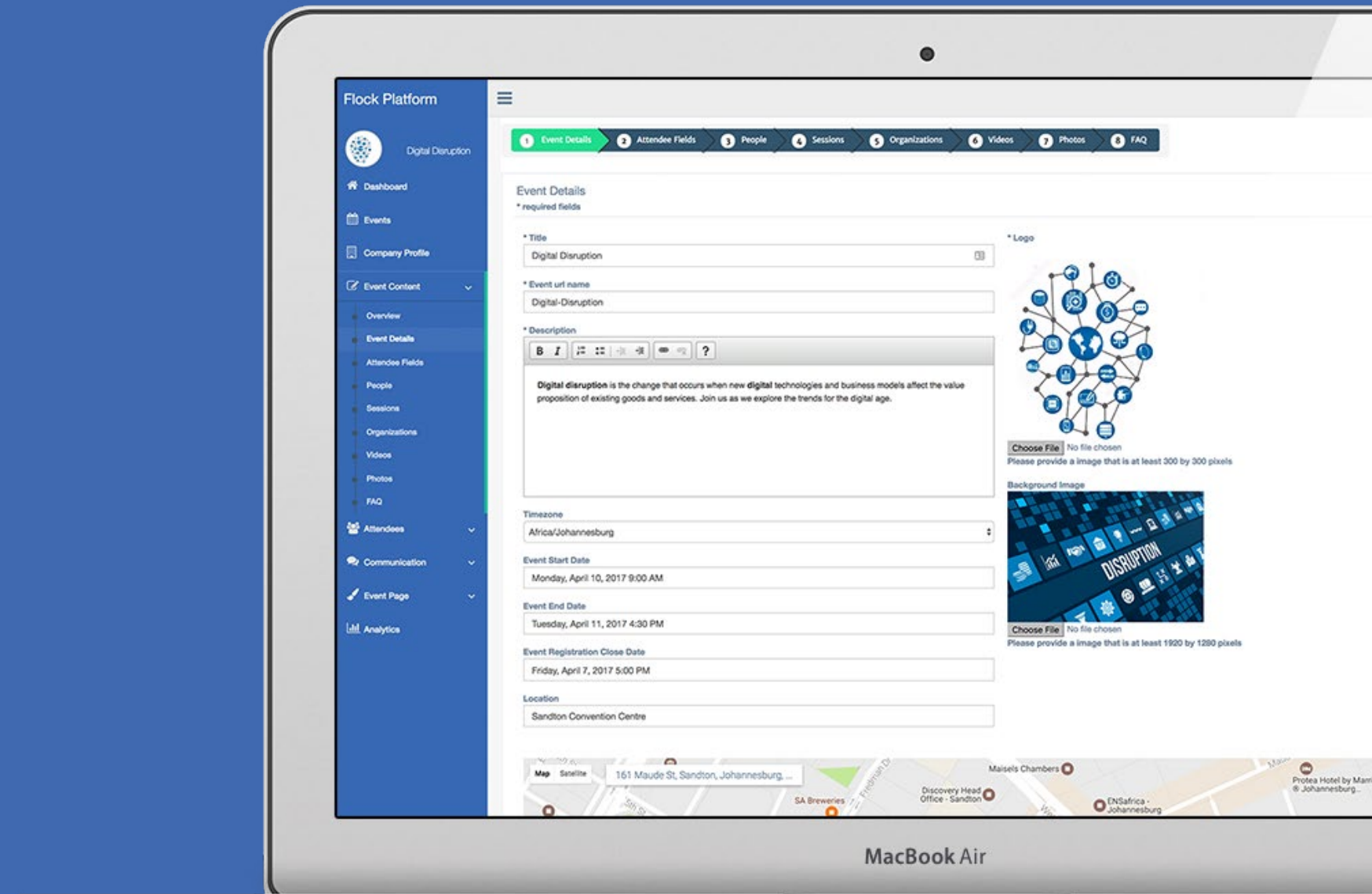
# Software & Services.

A seamless mobile experience for attendees means they have access to your event, whenever and wherever they need it.

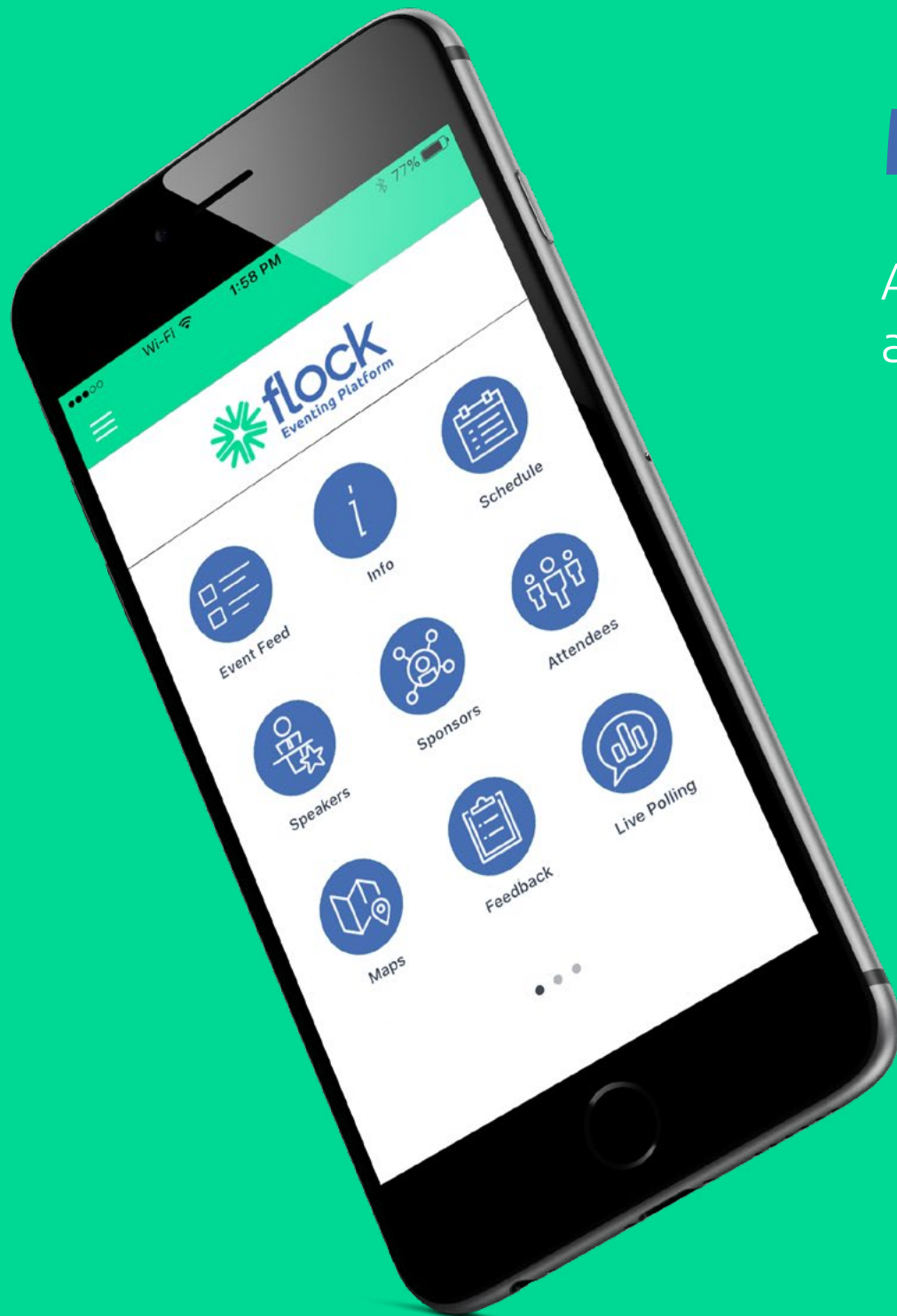
# Event Website.

A simple and easy to use interface to build your own custom branded event website.

Track and communicate with attendees. Gain all the metrics you need for reporting purposes.







# Mobile Event App.

A custom branded mobile application allows attendees access to a wide range of features before, during and after the event.

## These features include:

- Event Information
- Agenda
- Maps & Floor Plan
- Speakers
- Exhibitors
- Sponsors
- Activity Feed
- Feedback
- Q&A
- Documents & Videos
- Live Streaming
- Offline Mode
- Analytics
- Real-time Updates
- Notifications
- Custom Branding
- Gamification
- Attendee profile
- Personal Schedule
- Notes
- Networking
- Meetings

# Global Presence.

Over 100 events and 15,000 users in 23 countries.



*Belgium | Denmark | Egypt | Finland | France | Greece | Germany | Hungary | Italy | Ireland | Luxembourg | Morocco | Netherlands | Norway | Poland | Russia | Saudi Arabia | South Africa | Spain | Sweden | Switzerland | Turkey | USA | UAE*

# Why work with us?

- We take the pain out of the registration process
- World-Class support provided for over 100 events globally
- Increase engagement with attendees
- Offers additional revenue streams from sponsors and exhibitors
- Extends the brand of the event and the organization
- Gain real-time, actionable data



# Testimonials.



"A huge thank you to Flock! We could never have imagined just how successful the branded app would be, we'll never host another conference without it."

**Joanne van der Walt**



"A big thank you to Flock for putting together an amazing app for the MTN App Of The Year Awards, It was a hit with the attendees. Look forward to working with you in the future."

**Lee Holmes**



"Dealing with Flock, was an outstanding success. The app worked well and was very user friendly, we'll definitely use them again."

**Robert Walker**



*Inspiring new ways*

The SA Tourism team are most delighted with the efficiency of the technology, as well as the professionalism of the Flock team, in delivering a slick and impactful Mobile App for Africa's Travel INDABA.

**Nitta Sukha**



"I selected Flock for 18 events across Europe, Middle East and Africa. It offered a great user experience for our guests and helped to increase interaction. Great support from the team!"

**Luigi Cochetti**



"Huge thanks to Flock for their great service and development of the app that we've done for a Facebook event."

**Aslihan Ulutas**



"Our visitors love it and it gives exhibitors another valuable marketing platform and sponsorship opportunity."

**Pauline Silva**



Thank you to Flock for assisting us in customizing a platform that worked and complimented our program. The support throughout the project was great, quick and helpful. Look forward to working with you in the future.

**Olga Antoniades**

Helping leading brands boost engagement at their events.





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