

TIPS FOR A SUCCESSFUL EVENT

Post-Event

SAY THANKS

Follow up and thank all relevant parties like attendees and sponsors after the event.



MEASURE

Gather feedback and adjust your next event accordingly.

SHARE

Share photos and videos of the event on social media platforms to extend its lifecycle.



WEBSITE

Update event website with the relevant details of the next event.

OPEN CONTENT

Create a page on your event website to showcase past events for marketing purposes.



POST

Reshare the best tweets/posts across all social networks.