



A snap shot into what we
do here at Flock.



flock
Eventing Platform

About Us

Flock provides an online platform that helps event planners increase engagement and communicate better at their events.

All the tools you need to plan a better event.



Create professional event websites in minutes



Host events online



Manage RSVP's and send out branded communications via email, SMS & Push Notifications



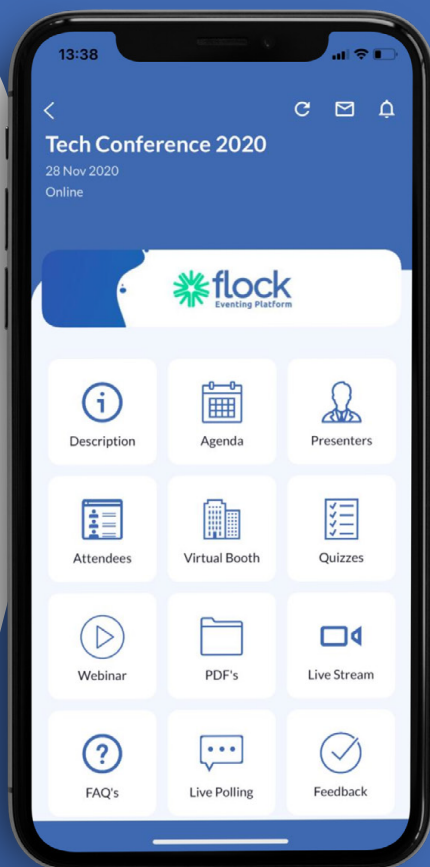
Enhance interactivity & networking through the custom designed mobile app



Onsite RSVP management and services



Provide your exhibitors and sponsors with a great way to interact with attendees



Benefits

- Hosting 50 people or 50,000 people Flock's range of products and solutions are capable of handling events of all sizes
- Seamless, easy-to-use software
- Flexible and customisable solutions
- World-class support
- POPI and GDPR compliant





What We Offer?



Event Website

- Display event info
- Schedules & Speakers
- Videos & Photos
- FAQs



Mobile App

- Plan schedules
- Networking
- Download event info & resources
- Receive notifications



Engagement

- Interactive
- features Surveys
- Live Polling
- Gamification



Manage RSVPs

- Attendees register
- Capture all attendee info
- Communicate with attendees
- Manage & track guest list
- Check-in



Analytics

- Pre-event stats
- Track attendees requirements
- Understand trends
- Post event reports



Virtual & Hybrid Events

- Host online events
- Manage all online elements through Flock's Event Software



Onsite Registration

- Print badges within 10 seconds
- Sustainable badges
- Get your attendees in through the door quickly



LeadScan

- Manage attendees
- Gain insights on sessions attended and exhibitors visited
- Have specific questions, associated to scans for data tracking



WhatsApp for Events

- Broadcast Messages
- Send Invitations, event info and content
- Live Engagement
- Instant Feedback

Our Clients



"A big thank you to Flock for putting together an amazing app for the MTN App Of The Year Awards, It was a hit with the attendees. Look forward to working with you in the future."

- Lee Holmes



"I selected Flock for 18 events across Europe, Middle East and Africa. It provided a great user experience for our guests and helped to increase interaction. Great support from the team!"

- Luigi cochetti



"I had a really good experience with the app and the team behind it. You were very professional, quick to respond, and supportive."

- Magdalena Blaszczyk



"I have no hesitation in recommending Flock and the eventing platform to all our clients. The team brings a level of support, enthusiasm and peace of mind that few suppliers do. This is invaluable to any scale conference organiser."

- Novisha Patel



www.flockplatform.com