

# Canva

**THE ULTIMATE LIST**  
of Canva templates for  
event marketing



## Square Posts (Instagram, Facebook, LinkedIn):

- Promotional Post Templates:** Ideal for event announcements or product launches.
- Quote Post Templates:** Perfect for sharing inspirational or informative quotes.
- Countdown Post Templates:** Great for building anticipation for an event.

## Stories (Instagram, Facebook, Snapchat):

- Event Teaser Story Templates:** Highlight key event details or sneak peeks.
- Poll and Question Templates:** Interactive templates to engage your audience.
- Live Q&A Story Templates:** Customisable layouts for promoting upcoming Q&A sessions.
- Behind-the-Scenes Story Templates:** Ideal for giving followers a glimpse of event preparations.

## Cover Images and Banners:

- Facebook Cover Templates:** Sleek designs to promote events, webinars, or company updates.
- LinkedIn Banner Templates:** Professional and eye-catching covers for personal profiles or company pages.
- YouTube Channel Art Templates:** To brand your channel with event highlights or thematic content.

## Reels and TikTok Video Cover Templates:

- Teaser Templates:** For creating quick previews of event speakers or activities.
- Animated Text Overlay Templates:** To add dynamic captions and boost video engagement.

## Highlight Covers (Instagram):

- Custom Highlight Cover Templates:** To categorise and enhance your Instagram profile with branded icons.

## Quote and Testimonial Templates:

- Review Highlight Templates:** Showcase attendee feedback or positive testimonials.

