

Canva

THE ULTIMATE LIST

of Canva templates for
event marketing



Square Posts (Instagram, Facebook, LinkedIn):

- ☐ **Promotional Post Templates:** Ideal for event announcements or product launches.
- ☐ **Quote Post Templates:** Perfect for sharing inspirational or informative quotes.
- ☐ **Countdown Post Templates:** Great for building anticipation for an event.

Stories (Instagram, Facebook, Snapchat):

- ☐ **Event Teaser Story Templates:** Highlight key event details or sneak peeks.
- ☐ **Poll and Question Templates:** Interactive templates to engage your audience.
- ☐ **Live Q&A Story Templates:** Customisable layouts for promoting upcoming Q&A sessions.
- ☐ **Behind-the-Scenes Story Templates:** Ideal for giving followers a glimpse of event preparations.

Cover Images and Banners:

- ☐ **Facebook Cover Templates:** Sleek designs to promote events, webinars, or company updates.
- ☐ **LinkedIn Banner Templates:** Professional and eye-catching covers for personal profiles or company pages.
- ☐ **YouTube Channel Art Templates:** To brand your channel with event highlights or thematic content.

Reels and TikTok Video Cover Templates:

- ☐ **Teaser Templates:** For creating quick previews of event speakers or activities.
- ☐ **Animated Text Overlay Templates:** To add dynamic captions and boost video engagement.

Highlight Covers (Instagram):

- ☐ **Custom Highlight Cover Templates:** To categorise and enhance your Instagram profile with branded icons.

Quote and Testimonial Templates:

- ☐ **Review Highlight Templates:** Showcase attendee feedback or positive testimonials.



flock
Eventing Platform

